

DataScope™ Audience Report



Lane Cove, NSW



Range
2dBi 360° Radius



Tuesday
14/07/2020



11:30am - 4:53pm



3028 TOTAL

UNIQUE 2466



Audience
Frequency: 1.23

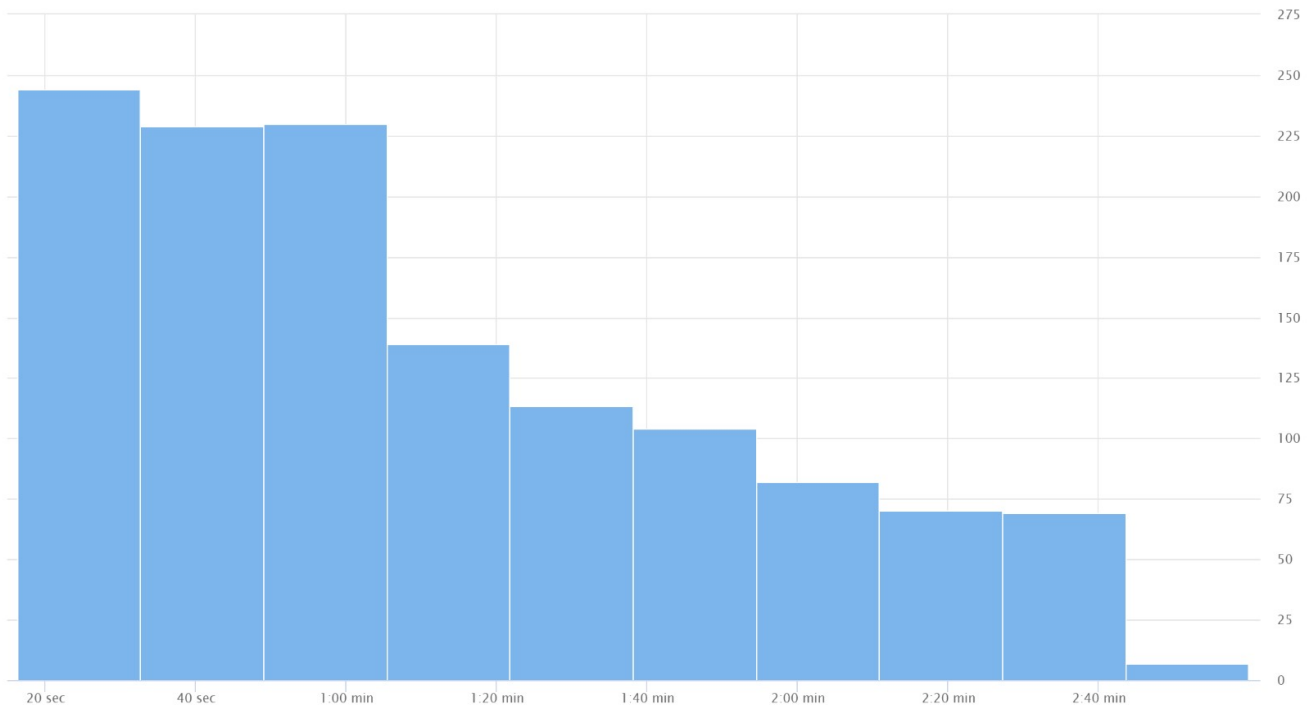


Average Exposure
Time: 55 seconds

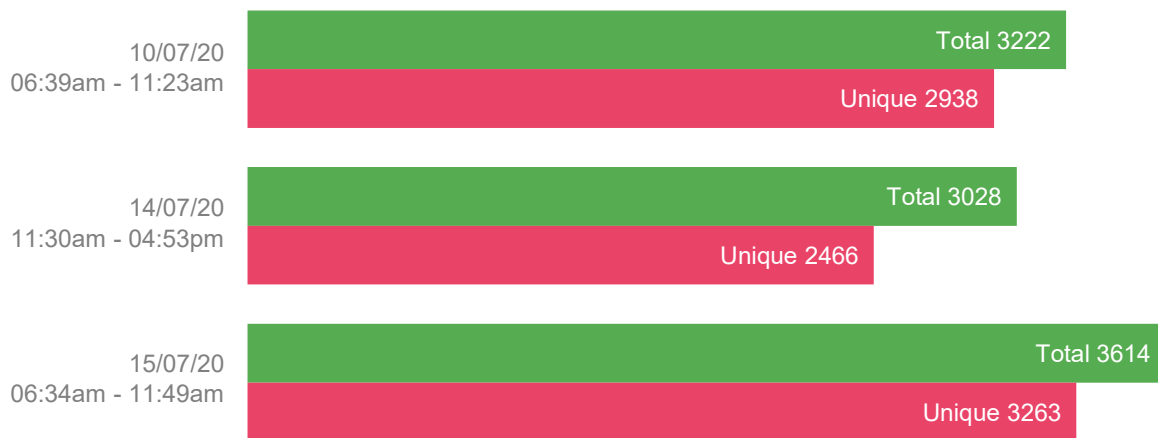
Audience over Time



Audience Exposure Time



Comparative Data from Lane Cove, NSW



Data Sources

This data was collected for DataScope™ for Streetfighter Media® using Bluetooth and WiFi detection technology on 14/07/2020, data reference 17877. Numbers reflected in this report indicate the number of WiFi and/or Bluetooth-enabled devices detected within a 2dBi, 360 degree radius of the equipped team member activating a campaign. It excludes constant outliers, like, the operator's devices and permanent devices.