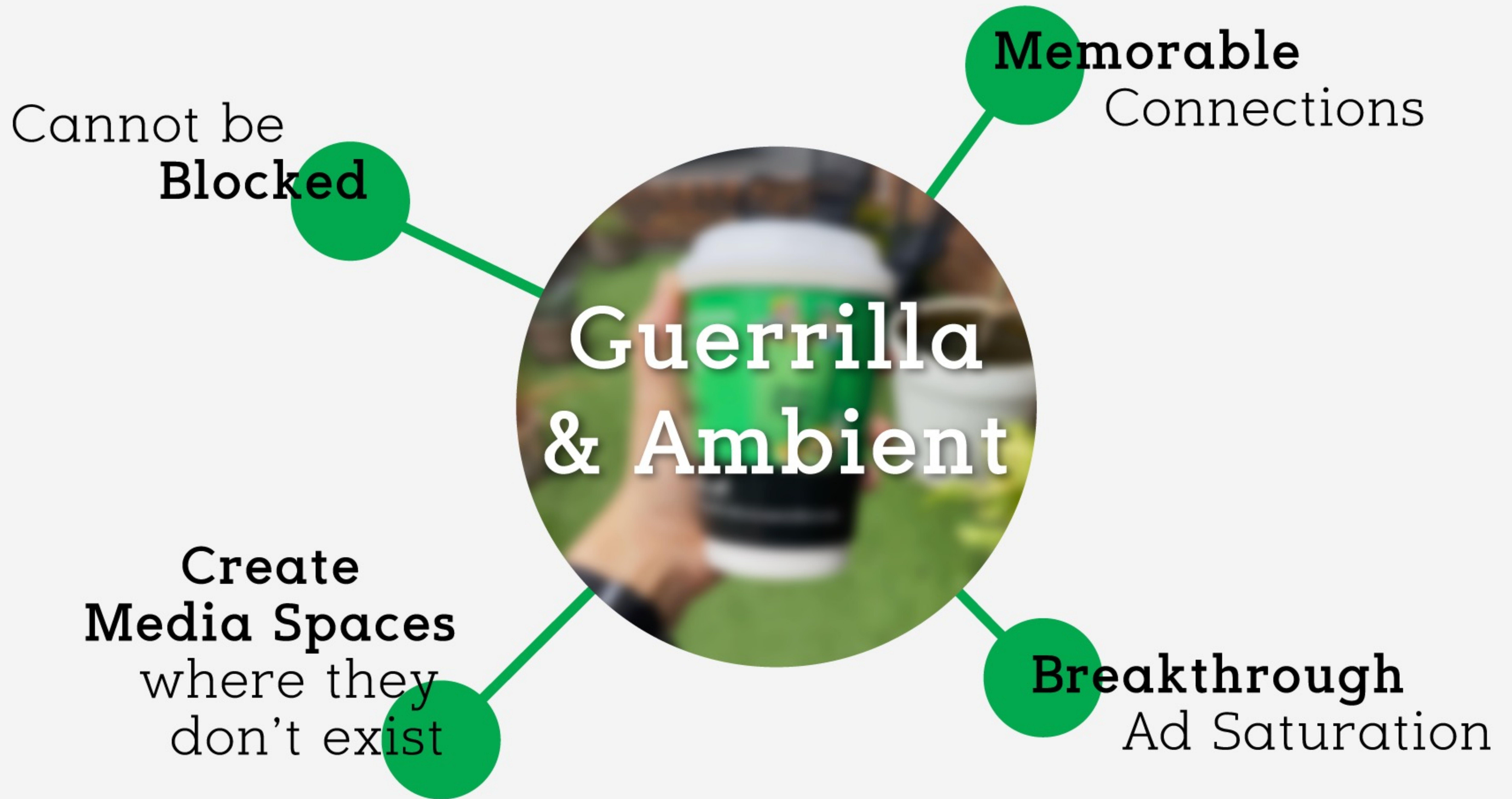


We Create Media Spaces



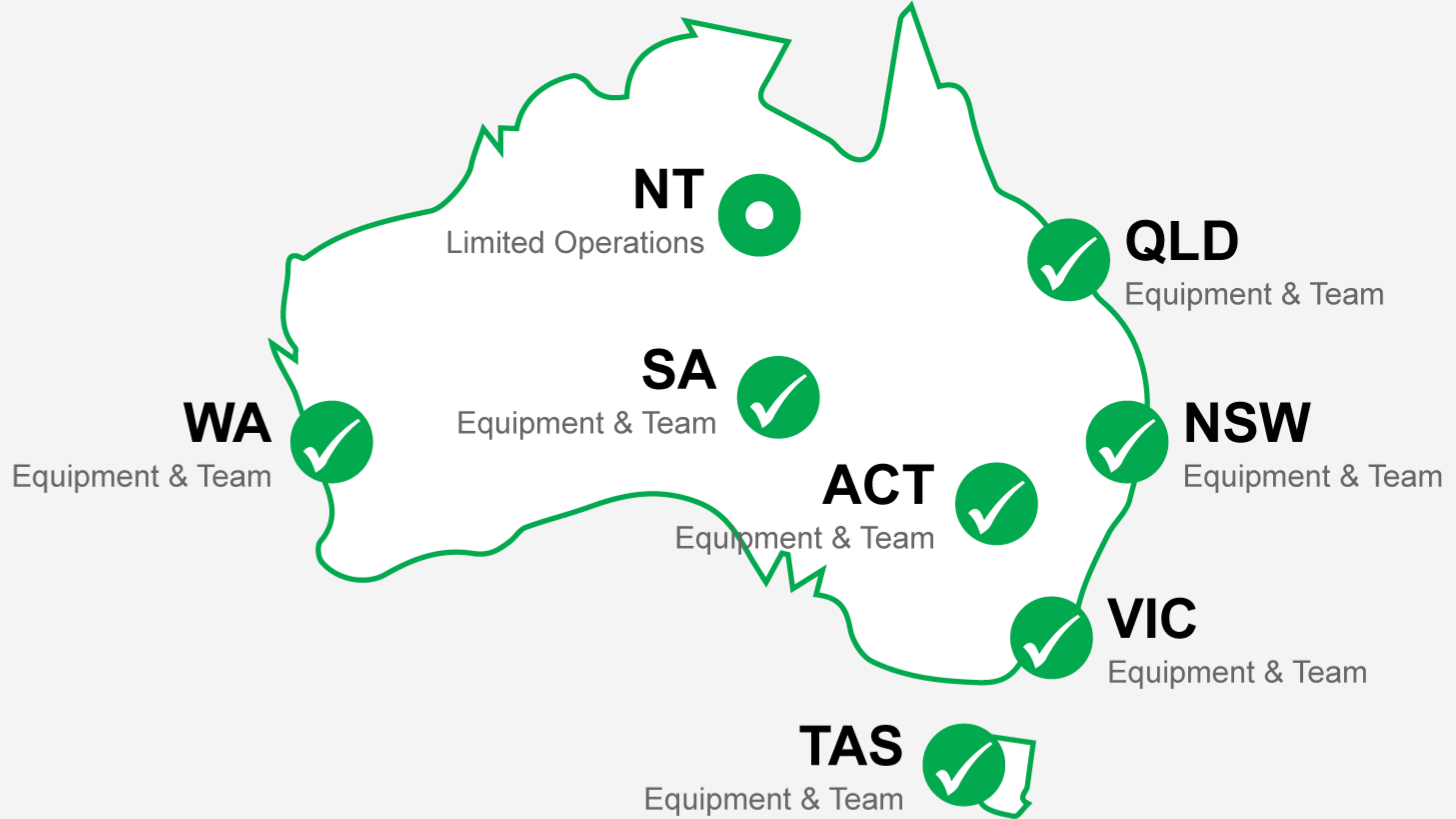




Optus, Chugg Music, Doritos, Hi-Chew, Secret Sounds, Better Beer, Bridgeview, Blackhawk, University of Notre Dame, Rugby Australia.



Uber Eats, Fraser Property Group, Sony Music, Windsor Terrace, Brisbane City Council, Heineken, Mixtape, TPG, Platypus Shoes.



Large Scale

Mobile Murals



Truck Billboards



Digital Truck Billboards



Lettermen



Bespoke Truck Builds



Wall Murals



Public Space

Bike Billboards



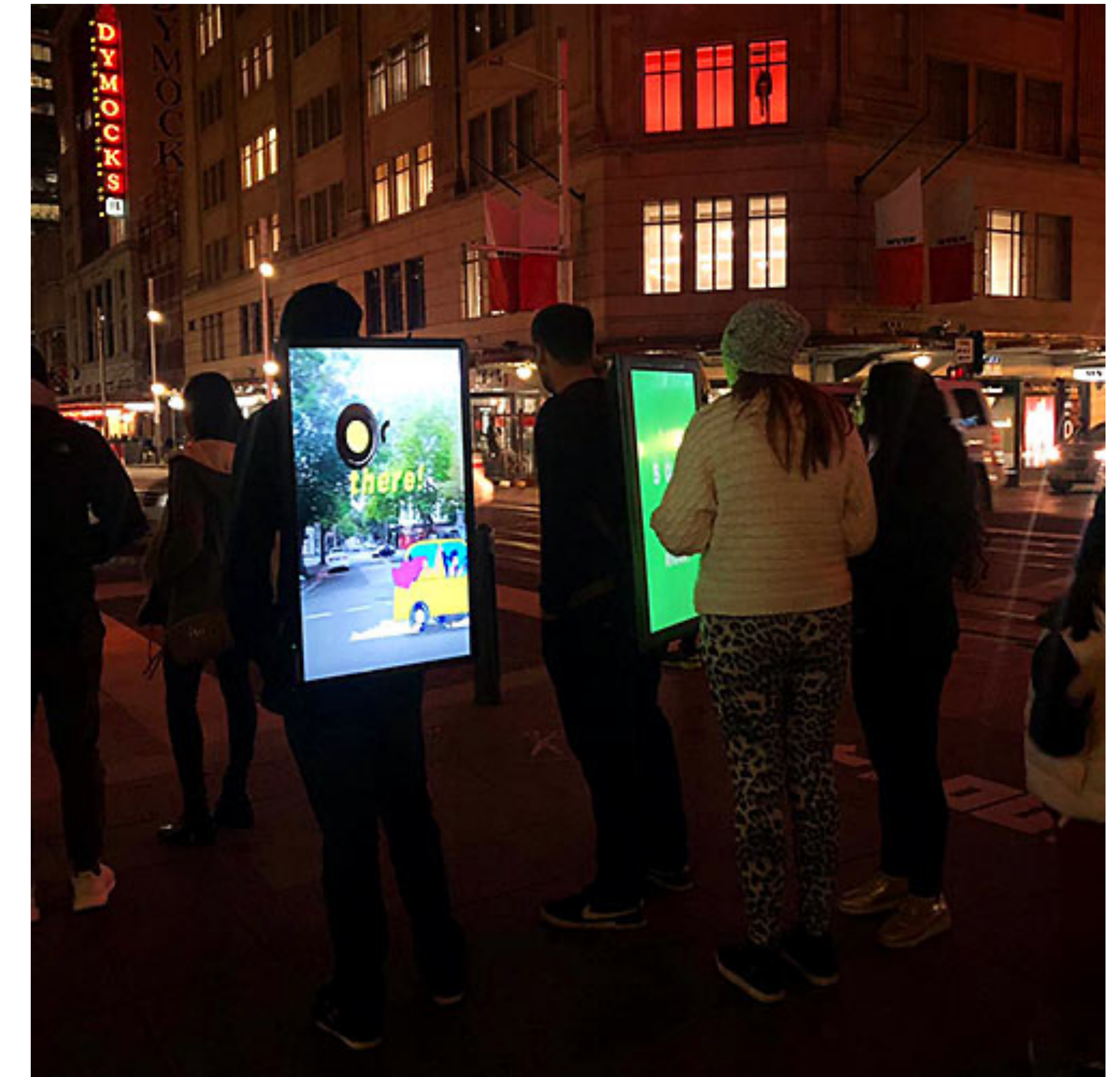
Human Billboards



Globes



Digital Billboards



Sampling



Street-Level Projections



Sign Wavers



Brand Ambassadors



Boundary Pushing

Water Pressure Stencils



Chalk Stencils



Pedestrian Buzzer Wraps



Magnet Bombing



Venue Based

Beer Coaster Distribution



Coffee Cup Distribution



Supersites



Street Posters

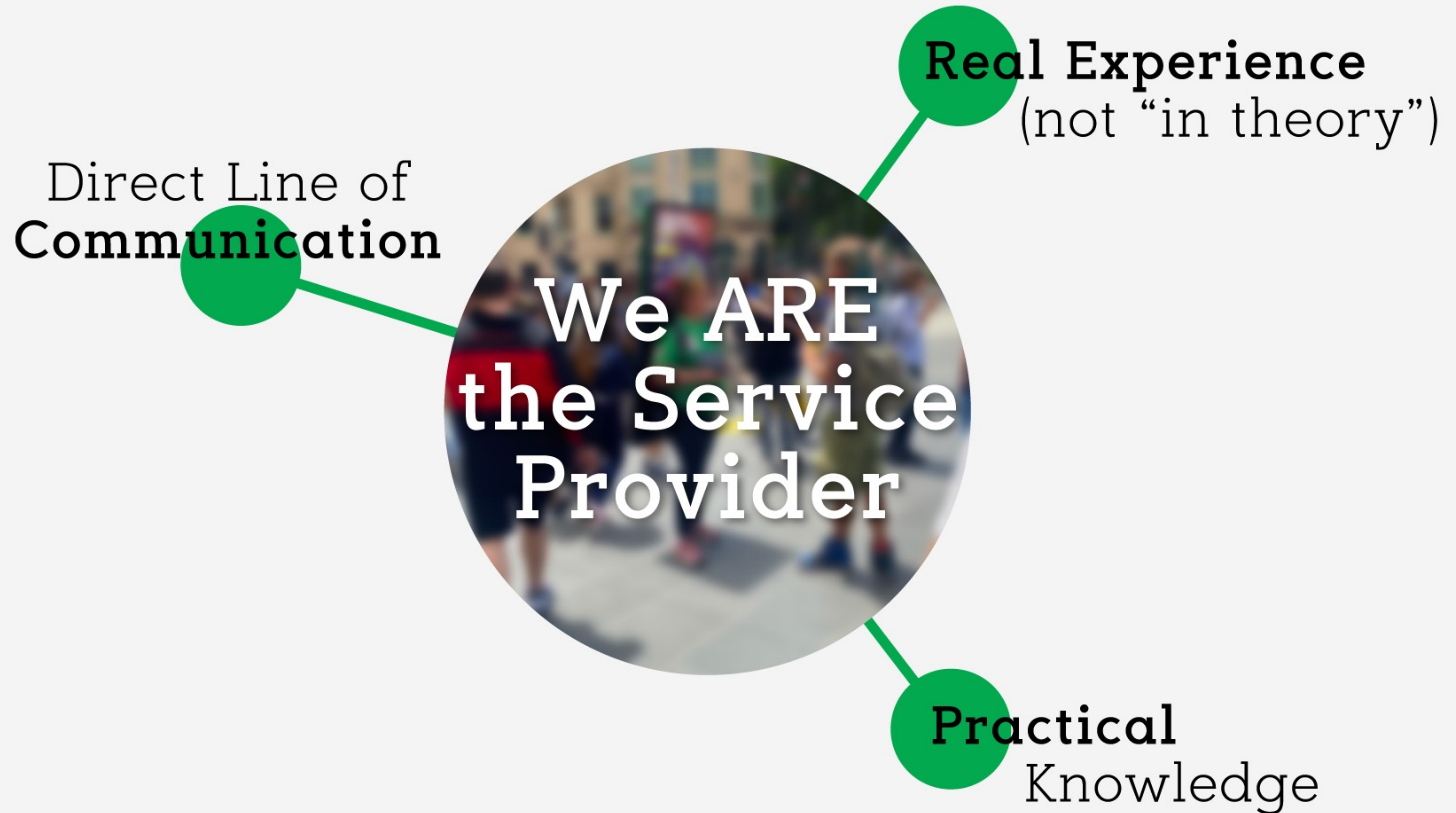


Café & Retail Distro



Letterbox Distribution





DataScope

DataScope® Live Audience Tracking Report



Canberra, ACT
Truck Billboards

10:00AM - 7:00PM
14/21/2023

1,170
IMPRESSIONS PER HOUR

1.07
FREQUENCY

SEE GRAPH
AVERAGE DWELL TIME

TOTAL AUDIENCE: 10,533

9,820 UNIQUE

Comparable Data Sets

Canberra, ACT

13/12/2023

473 Impressions per Hour

1.07 Frequency

Canberra, ACT

19/12/2023

723 Impressions per Hour

1.07 Frequency

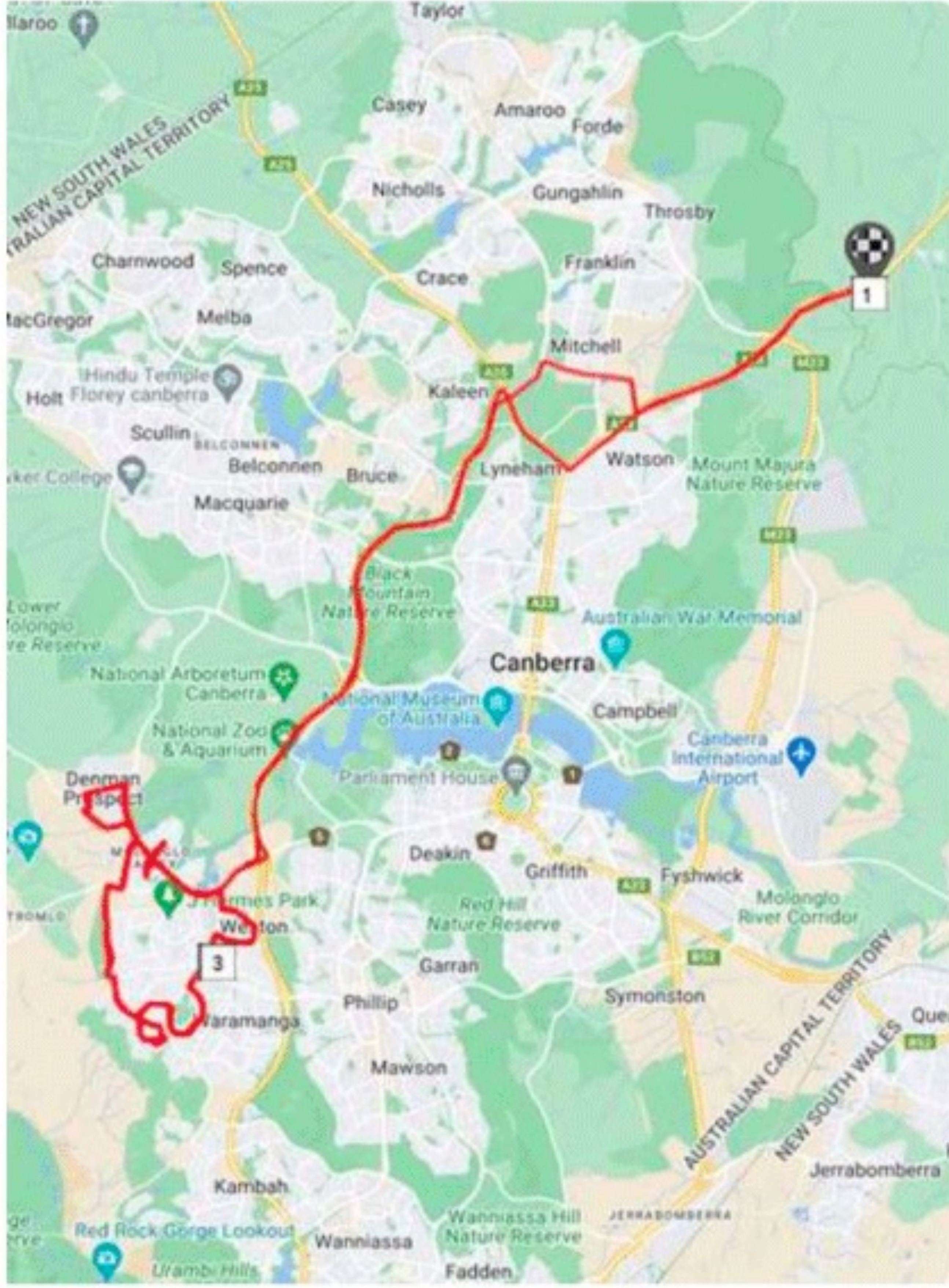
Canberra, ACT

20/12/2023

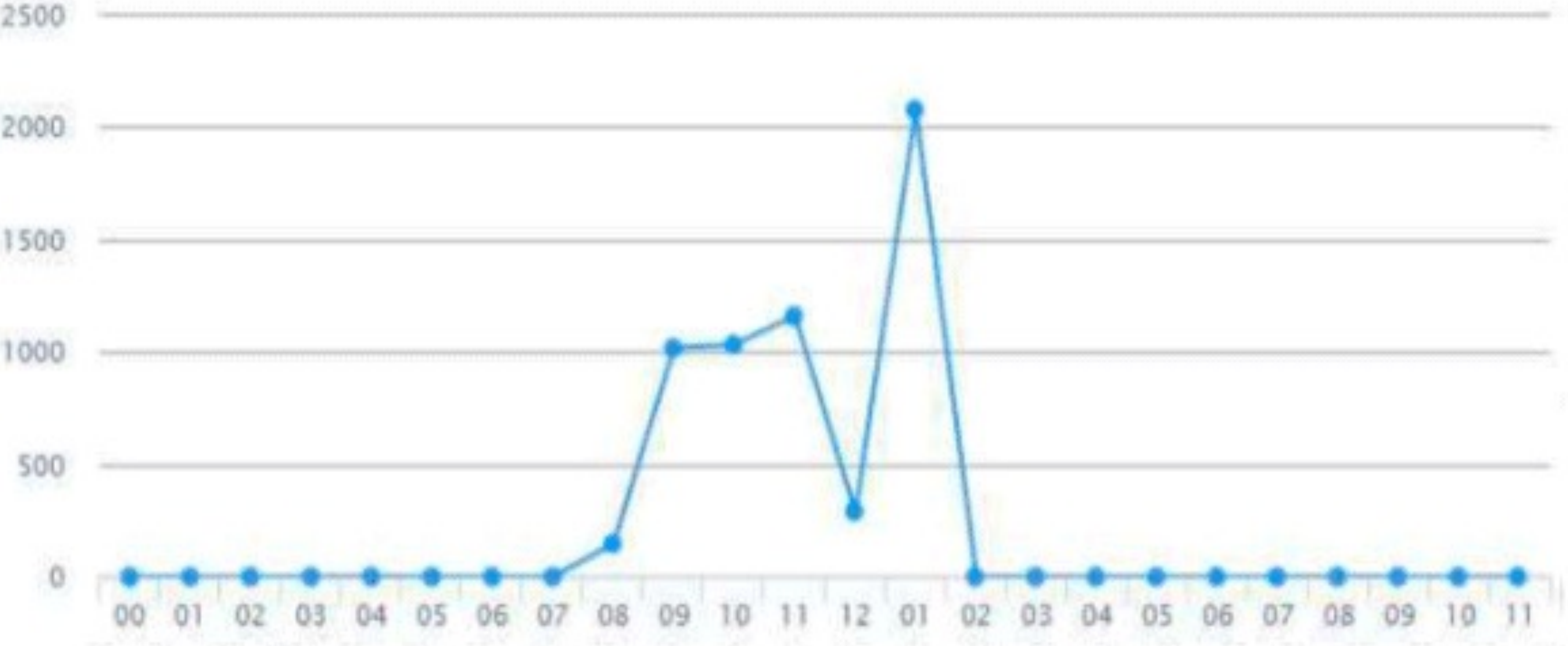
710 Impressions per Hour

1.07 Frequency

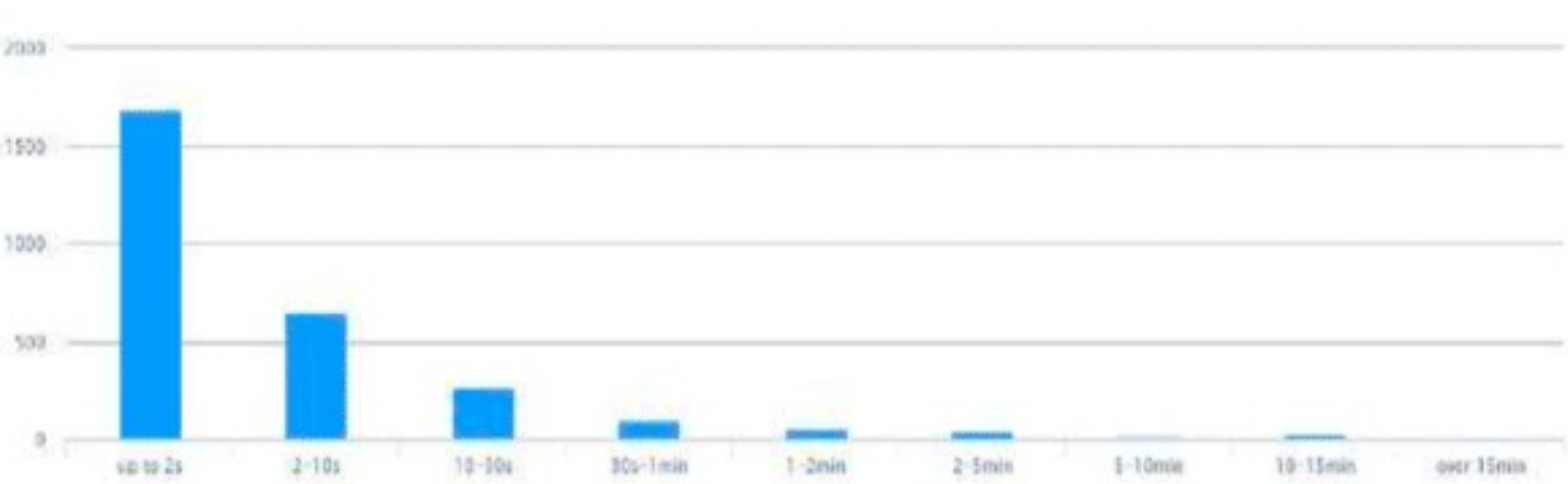
Map



Audience Over Time



Indicative Dwell Times



Data Sources

This data was collected for DataScope® for Streetfighter Media® using Bluetooth and WiFi detection technology on 14/21/2023, reference MM03 70486. Numbers reflected in this report indicate the number of WiFi and/or Bluetooth-enabled devices detected within a dB, 360 degree radius of the equipped team member activating a campaign. It excludes constant outliers, like, the operator's devices and permanent devices. Data is indicative and recorded audience data may have been expanded proportionately to reflect campaign time. "Av." means "Average".

What's the point if it's not remembered?

